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| |  |  | | --- | --- | | **Housatonic Community College**  Course Selection Guide for **2014-2015** **Business Administration:  Customer Service/Marketing Option**  Associate in Science Degree  (Banner code: EB55) **(Must be printed and filled out manually)** | | | Name | Banner ID No. | | Address | Program Entry Date | |  | Advisor |   **Placement Assessment:**   |  |  |  |  | | --- | --- | --- | --- | | **MAT\* E095I** \_\_\_ | **ENG\* E092I**\_\_\_\_\_ | **ENG\* E094I** | **DS E099**\_\_\_\_\_ | | **MAT\* E095**\_\_ | **ENG\* 092** \_\_\_\_\_ (ENG\* 073) | **ENG\* E094**\_\_\_\_\_ (ENG\* E093) |  |   **Program Requirements :**   |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | Semester Taken | Course No. | Grade | Course Number (Previous No.) | Course Title | Credits | | ***Freshman Year*** | | | | | | |  |  |  | **ENG\* E101** (EN 101) | Composition | 3 | |  |  |  | **Mathematics** **1** | Elective (MAT\*137 OR HIGHER) | 3 - 4 | |  |  |  | **BBG\* E101** (BU 110) **2**  or BES\* E118 | Introduction to Business | 3 | |  |  |  | **ACC\* E113** (AC 101) | Principles of Financial Accounting | 3 | |  |  |  | **Business (BMK)** **3** | Business Marketing Elective | 3 | |  |  |  | **ENG\* E102** (EN 102) | Literature & Composition | 3 | |  |  |  | **BMK\* E201** (BU 111) | Principles of Marketing | 3 | |  |  |  | **Business (BMK)** **3** | Business Marketing Elective | 3 | |  |  |  | **CSA\* E106** (CS 105)  or CSA\* E105 | Introduction to Computer Applications | 4 | |  |  |  | **Science** | Elective | 3 - 4 | | ***Sophomore Year*** | | | | | | |  |  |  | **Fine Arts** | Elective | 3 | |  |  |  | **BMG\* E210** | Organizational Behavior | 3 | |  |  |  | **BFN\* E201** (BU 215) | Principles of Finance | 3 | |  |  |  | **BBG\* E231** (BU 221) | Business Law I | 3 | |  |  |  | **BMK\* E207** (BU 238) | Consumer Behavior | 3 | |  |  |  | **ECN\* E101** (EC 204)  or ECN\* E102 | Principles of Macro-Economics | 3 | |  |  |  | **BBG\* E210** (BU 211) | Business Communication (spring/summer) | 3 | |  |  |  | **Business (BMK)** **3** | Business Marketing Elective | 3 | |  |  |  | **Humanities** | Elective | 3 | |  |  |  | **Behavioral Science** | Elective (PSY\*, SOC\*, ANT\*) | 3 | | **Total Credits** | | | | | 61 - 63 |   **1** MAT\* E137 or higher.**2** BBG\* E101 is highly recommended. Please see your academic advisor.**3** \* Business Marketing Courses: BMK\* E106, BMK\* E123, BMK\* E103, BMK\* E216, BMK\* E241, BMK\* E205, BMK\* E107, BMK\* E212**Note:** A minimum of 15 credits must be taken in 200-level courses. |

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