



Small Business Management Entrepreneurship Option

Business Administration **ASSOCIATE DEGREE**

OVERVIEW

An associate's degree in small business/entrepreneurship can lead to a number of business opportunities in almost any industry. If you're creative, motivated and want to develop business prowess, you may consider pursuing a bachelor's degree in entrepreneurship. This program is designed to develop, through its varied course offerings, an understanding of the economic and social environment within which small businesses function. Most of the course offerings afford practice in decision making under conditions of uncertainty, the same conditions prevalent in the business world.

RELATED CAREERS

- Business Consultant
- General and Operations Managers
- Sales Managers
- Public Relations
and Fundraising Managers

**For the latest salary and career
information please visit:
onetonline.org**

CAREER READINESS SKILLS

Critical Thinking/Problem-Solving

Form creative decisions by interpreting information, opinions and data.

Oral/Written Communication

Explain thoughts and ideas effectively to people inside and outside the organization.

Teamwork

Work efficiently with diverse groups; the ability to negotiate and manage conflict maturely.

Digital Technology

Demonstrate adaptability to new emerging technology to achieve goals.

Leadership

Leverage the strength of others to achieve common goals, as well as prioritizing and delegating work.

Professionalism

Recognizing the significance of time, tasks, appearance and accountability.

Career Management

Understand how to self-advocate for opportunities, while identifying areas necessary for professional growth.

Global Perspective

Openness, inclusiveness, and sensitivity to people of diverse backgrounds and lifestyles.

CAMPUS CONTACT FOR THIS PROGRAM:
Professor Pam Pirog | PPirog@Housatonic.edu

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SUGGESTED SEQUENCE OF COURSES

Prerequisite or parallel courses may be required. Please check individual course descriptions for details.

BUSINESS ADMINISTRATION SMALL BUSINESS MANAGEMENT/ ENTREPRENEURSHIP, ASSOCIATE DEGREE

Freshman Year

ENG* E101 - Composition	3 credits
Elective (MATH) - Mathematics	3-4 credits ¹
BES* E118 - Small Business Management	3 credits
ACC* E113 - Principles of Financial Accounting	3 credits
BMK* E201 - Principles of Marketing	3 credits
ENG* E102 - Literature & Composition	3 credits
<i>or Elective (WRIX) - Written Communication in English II (3 credits)</i>	
CSA* E105 - Introduction to Software Applications	3 credits
BMK* E103 - Principles of Retailing	3 credits
ACC* E117 - Principles of Managerial Accounting	3 credits
Elective (SOCX) - Social Phenomena I	3 credits

Sophomore Year

Elective (AESX) - Aesthetic Dimensions	3 credits
BFN* E201 - Principles of Finance	3 credits
BBG* E231 - Business Law I	3 credits
ACC* E125 - Accounting Computer Applications I	3 credits
ECN* E101 - Principles of Macro-Economics	3 credits
<i>or ECN* E102 - Principles of Micro-Economics (3 credits)</i>	
BBG* E210 - Business Communication	3 credits
Elective (BUS) - Business	3 credits ²
BES* E218 - Entrepreneurship	3 credits
BFN* E110 - Personal Finance	3 credits
Elective (SCKX) - Scientific Knowledge & Understanding	3-4 credits ³

Total Credits: 60 - 62

¹ MAT* E137 or higher.

² Business electives should be selected in consultation with a business program advisor. Business electives may be chosen from Accounting, Business, Computer Science, alternate Economics course, and Business Office Technology. BBG* E101 may not be taken as a Business Elective.

³ Students desiring to transfer to a 4-year school should take a 4-credit laboratory science.

NOTE: A minimum of 15 credits must be taken in 200-level courses.