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| --- |
| **Housatonic Community College** 2005-2006 Course Selection Guide for **Business Administration:  Customer Service/Marketing Option**  Associate in Science Degree  (Banner code: EB55)   **(Must be printed and filled out manually) (For other catalog years** [***CLICK HERE***](file:///%5C%5Cho-staff%5Credirect%5C00477055%5CDesktop%5CCourseSelectGuide%5Cindex.asp)**)**  |
| Name  | Banner ID No. |
| Address | Program Entry Date |
|   | Advisor |

**Placement Assessment:**

|  |  |  |  |
| --- | --- | --- | --- |
| MAT\* 075 (DS091) \_\_\_\_\_  | MAT\* 095 (DS095) \_\_\_\_\_  | DS099 \_\_\_\_\_  |   |
| ENG\* 003(DS010) \_\_\_\_\_  | ENG\* 013 (DS050) \_\_\_\_\_  | ENG\* 043 (EN100R) \_\_\_\_ | ENG\* 073 (DS 011) \_\_\_\_\_  |

**Program Requirements :**

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| --- | --- | --- | --- | --- | --- |
| SemesterTaken | CourseNo.  | Grade  | Course Number (Previous No.)  | Course Title  | Credits |
| ***Freshman Year*** |
|   |   |   | ENG\* E101 (EN 101) | Composition  |   3  |
|   |   |   | Mathematics**1**  | Elective (MAT\*137 OR HIGHER)  |   3-4  |
|   |   |   | BBG\* E101**2** (BU 110) | Introduction to Business  |   3  |
|   |   |   | ***or*** BES\* E118 (BU 103) |     Small Business Management (3 credits)  |      |
|   |   |   | ACC\* E113 (AC 101) | Principles of Financial Accounting  |   3  |
|   |   |   | BMK\* E106 (BU 104) | Principles of Selling  |   3  |
|   |   |   | ENG\* E102 (EN 102) | Literature & Composition  |   3  |
|   |   |   | BMK\* E201 (BU 111) | Principles of Marketing  |   3  |
|   |   |   | BMK\* E123 (BU 114) | Principles of Customer Service  |   3  |
|   |   |   | CSA\* E106 (CS 105) | Introduction to Computer Applications  |   4  |
|   |   |   | Science  | Elective  |   3-4  |
| ***Sophomore Year*** |
|   |   |   | Fine Arts  | Elective  |   3  |
|   |   |   | BMG\* E202 (BU 209) | Principles of Management  |   3  |
|   |   |   | BFN\* E201 (BU 215) | Principles of Finance  |   3  |
|   |   |   | BBG\* E231 (BU 221) | Business Law I  |   3  |
|   |   |   | BMK\* E207 (BU 238) | Consumer Behavior  |   3  |
|   |   |   | ECN\* E101 (EC 204) | Principles of Macro-Economics  |   3  |
|   |   |   | ***or*** ECN\* E102 (EC 203) |     Principles of Micro-Economics (3 credits)  |      |
|   |   |   | BBG\* E210 (BU 211) | Business Communication (spring/sum.)  |   3  |
|   |   |   | BMK\* E205 (BU 239) | Business to Business Marketing  |   3  |
|   |   |   | Humanities  | Elective  |   3  |
|   |   |   | Behavioral Science  | Elective (PSY\*, SOC\*, ANT\*)  |   3  |
| **Total Credits**  | 61-63 |

**1** MAT\* E137 or higher.**2** BBG\* E101 is highly recommended. Please see your academic advisor. |

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