

Housatonic Community College Foundation, Inc.
50th Anniversary Celebration:
Community Day & Scholarship Gala

SPONSORSHIP OPPORTUNITIES

Sponsorships will enable the Housatonic Community College Foundation to support direct services for students and academic programs at HCC.

Presenting Sponsor: \$25,000 (1 sponsor limit)

- Sponsor's name positioned as Presenting Sponsor in all advertising including print, billboard, digital, social media and advance promotion, invitations and night-of-event materials, including signage and cover of Gala program
- Logo and link prominently displayed on event website and online ticket website
- Logo and link included in 4 email blasts promoting the event to HCCF email list
- Company name inclusion in all pre & post press release sent out to over 30 regional media outlet
- Company name included in public service announcements, including radio.
- Company display table at Community Day featuring your company's marketing materials
- Exclusive acknowledgment and logo placement featured at Community Day & Gala.
- Acknowledgement of sponsorship by emcee during both events.
- Full-page ad in event program, in premium location - Back Cover
- Twenty tickets to Gala

Platinum Sponsor: \$15,000 (2 sponsor limit)

- Sponsor's logo positioned in all advertising including print, billboard, digital, social media and advance promotion, invitations and night-of-event materials, including signage.
- Logo and link included on event website and online ticket website
- Logo and link included in 4 email blasts promoting the event to HCCF email list
- Company name inclusion in all pre & post press release sent out to over 30 regional media outlet
- Company display table at Community Day featuring your company's marketing materials
- Acknowledgement of sponsorship by emcee during both events
- Full-page ad in event program, in premium location (inside front cover or inside back cover)
- Twelve tickets to Gala

Gold Sponsor: \$10,000 (3 sponsor limit)

- Sponsor's name featured in all advertising, advance promotion, invitations and night-of-event materials, including signage and Gala program
- Logo and link included on event website and online ticket website
- Logo and link included in 2 email blasts promoting the event to HCCF email list
- Company display table at Community Day featuring your company's marketing materials
- Full-page ad in event program
- Ten tickets to Gala

Silver Sponsor: \$5,000 (5 sponsor limit)

- Sponsor's name featured in all advertising, advance promotion, invitations and night-of-event materials, including signage and event program
- Logo and link included on event website and online ticket website
- Company display table at Community Day featuring your company's marketing materials
- Half-page ad in event program
- Eight tickets to Gala

Please respond by February 16th to be included on the invitation and March 16th to be recognized in the Gala program book and event signage.

Name _____ **Title** _____

Company _____

Address _____ **State** _____ **Zip** _____

Phone _____ **Email** _____

Sponsor Level _____

Sponsor Name as you wish it to appear in print _____

Invoice Me _____ **Check Enclosed (payable to the HCC Foundation)** _____

Will Pay Online with "50th Anniversary Sponsor" in description _____

Individual tickets can be purchased for \$150 at: www.housatonic.edu/gala

For more information, contact:

Constance Vickers, Alumni & Event Coordinator

Housatonic Community College

cvickers@housatonic.edu . 203-332-5156