Among youth who vape, 97% used a flavored e-cigarette in the past month.

E-liquids contain at least 60 chemical compounds. E-cigarette aerosol contains even more.

15- to 17-year-olds have more than 16x greater odds to be current JUUL users vs. adults.

In 2019, e-cigarette use among high schoolers rose to 27.5%.

For high school seniors, the rate has doubled since 2017.

JUUL remains the top e-cigarette brand and took 73.4% of the e-cigarette marketplace by July 2019.

Young people who use e-cigarettes are 4x times more likely to start smoking tobacco cigarettes than their peers who don’t vape.