

E-CIGARETTES

Among **youth who vape**, 97% used a **flavored e-cigarette** in the past month.

97%



E-liquids contain at least **60 chemical compounds**. E-cigarette aerosol contains even more.

60



16x

15- to 17-year-olds have more than **16x greater odds** to be current **JUUL** users vs. adults.

27.5%



In 2019, **e-cigarette use** among high schoolers **rose to 27.5%**.

For high school seniors, the rate has **doubled** since 2017.



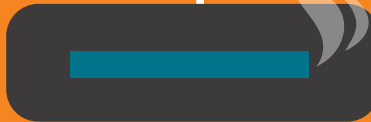
2017



2019

Young people who use **e-cigarettes** are **4x times** more likely to start smoking tobacco **cigarettes** than their peers who don't vape.

4x



73%

JUUL remains the top **e-cigarette brand** and took **73.4%** of the **e-cigarette marketplace** by July 2019.